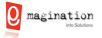


## THE PROGRAMME

07:00 - 08:50	ARRIVAL & REGISTRATION
08:50 - 09:00	Ashley Shaw: Emcee's Welcome
09:00 - 09:25	Eric Clements: Open Source mxPress Plugin
09:30 - 09:55	Riaan Knoetze: How to Hijack a Themeshop
10:00 - 10:25	Bennie Stander: Monetising Your WordPress Website
10:30 - 10:35	3 Minute Pitch: Llew Claasen from Clickatell
10:35 - 10:50	TEA BREAK
10:50 - 11:25	Fred Roed: Midgets On Unicycles, Steve Hofmeyr & Elvis In Tableview
11:30 - 11:55	Neil Pursey: Are Social metrics really affecting SEO?
12:00 - 12:25	David Mugo: Pushing Your Blog into the Social World
12:30 - 12:35	3 Minute Pitch: Steve Barnett from Device Lab
12:35 - 13:35	LUNCH
13:35 - 13:50	Anthony Somerset: Site Speed = Success!
13:55 - 14:20	Mark Slingsby: Scaling WordPress
14:25 - 14:50	Byron Rode: Optimizing WordPress on the frontend
14:55 - 15:00	3 Minute Pitch: Elodie Kleynhans from BlinkTower
15:00 - 15:15	TEA BREAK
15:15 - 15:55	Panel Discussion
15:55 - 16:00	TECH SETUP / BREAK
16:00 - 16:25	Jeffikus Pearce: The Best Tools for the Job
16:30 - 16:55	Matty Cohen: Shifting the WordPress Mindset
17:00 - 17:25	Matt Bush: How many drummers does it take to build a website?
	AFTER PARTY















## **Donate to DARG**

This year we want to extend the goodwill associated with **WordCamp** beyond the confines of WordPress. We are in the process of getting a fundraising project going to help crowdsource funds for **DARG**.





## **Domestic Animal Rescue Group**

DARG is a pro-life, non-profit organisation that rescues, cares for and re-homes abused, neglected and abandoned cats and dogs. Find out more about our project and get involved by visiting www.darg.org.za or our Facebook page http://www.facebook.com/DARG.org.za



## **Contact Details**



+27 21 790 0383



info@darg.co.za



+27 21 790 2050



www.darg.org.za

