



WORDCAMP CAPE TOWN 2012

THE PROGRAMME

07:00 - 08:50

ARRIVAL & REGISTRATION

08:50 - 09:00

Ashley Shaw: Emcee's Welcome

09:00 - 09:25

Eric Clements: Open Source mxPress Plugin

09:30 - 09:55

Riaan Knoetze: How to Hijack a Themeshop

10:00 - 10:25

Bennie Stander: Monetising Your WordPress Website

10:30 - 10:35

3 Minute Pitch: Llew Claasen from Clickatell

10:35 - 10:50

TEA BREAK

10:50 - 11:25

Fred Roed: Midgets On Unicycles, Steve Hofmeyr & Elvis In Tableview

11:30 - 11:55

Neil Pursey: Are Social metrics really affecting SEO?

12:00 - 12:25

David Mugo: Pushing Your Blog into the Social World

12:30 - 12:35

3 Minute Pitch: Steve Barnett from Device Lab

12:35 - 13:35

LUNCH

13:35 - 13:50

Anthony Somerset: Site Speed = Success!

13:55 - 14:20

Mark Slingsby: Scaling WordPress

14:25 - 14:50

Byron Rode: Optimizing WordPress on the frontend

14:55 - 15:00

3 Minute Pitch: Elodie Kleynhans from BlinkTower

15:00 - 15:15

TEA BREAK

15:15 - 15:55

Panel Discussion

15:55 - 16:00

TECH SETUP / BREAK

16:00 - 16:25

Jeffikus Pearce: The Best Tools for the Job

16:30 - 16:55

Matty Cohen: Shifting the WordPress Mindset

17:00 - 17:25

Matt Bush: How many drummers does it take to build a website?

AFTER PARTY



First National Bank

how can we help you?

With **PayPal**

Elance

Donate to DARG

This year we want to extend the goodwill associated with **WordCamp** beyond the confines of WordPress. We are in the process of getting a fundraising project going to help crowdsource funds for **DARG**.



Domestic Animal Rescue Group

DARG is a pro-life, non-profit organisation that rescues, cares for and re-homes abused, neglected and abandoned cats and dogs. Find out more about our project and get involved by visiting www.darg.org.za or our Facebook page <http://www.facebook.com/DARG.org.za>



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